

# HUBSPOT MARKETING HUB

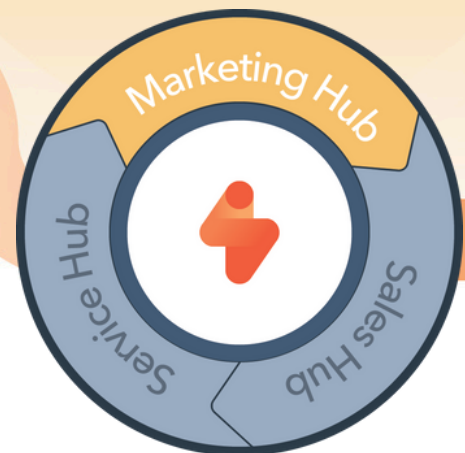
## Enterprise Onboarding

COST:

**\$5,600**

TIMELINE:

**4 Weeks**



### OFFERS & SERVICES

- ➡ Kick-off/ Alignment Call
- ➡ Setup of Users & Associated Permissions
- ➡ HubSpot Account Settings and Tracking Codes Setup
- ➡ Branding Settings Setup for Logo, Fonts, Colors, Etc.
- ➡ Import of Existing Contacts & Companies into HubSpot CRM Database
- ➡ Creation of Previously Existing Custom Properties in Database
- ➡ Creation of essential HubSpot marketing reports and dashboard
- ➡ Landing Page Settings & Subdomain Setup
- ➡ Blog Settings & Subdomain Setup
- ➡ Configure Email Sending Domain, Settings, and Tracking
- ➡ Import Opt-out Lists from Previously Used System
- ➡ Setup GDPR Compliance Settings
- ➡ Setup of Default Form Settings & Styles
- ➡ Social Media Setup and Settings Configuration



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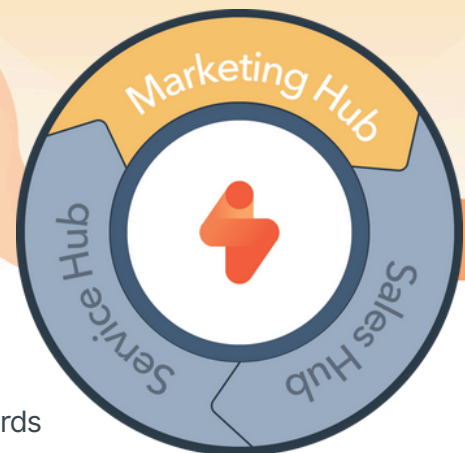
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### OFFERS & SERVICES (CONT.)

- ➡ Creation of Essential Hubspot Marketing Reports and Dashboards
- ➡ Native Integrations As Per the HubSpot App Marketplace
- ➡ Ecommerce Integration Setup (Hubspot App Partners Only)
- ➡ 30-Minute Portal Review Call / Handoff
- ➡ Creation of Custom HubSpot Marketing Reports (Up to 3 Reports)
- ➡ Implementation of Lead Scoring Strategy (Up to 20 scoring criteria)
- ➡ Migration of Existing Assets to New System (Max. Of 5 Pop-ups, Forms)
- ➡ Segmentation & Creation of Desired Lists (Max of 5)